








iCivics Update: Rhode Island

We continue to expand our reach and deepen our impact.

Over the last year, teachers – and parents – flocked to iCivics at record numbers yet again. **We are now reaching 7.6 million each year** (the majority of middle and high school students). While we were expecting significant growth this year, we have also pivoted to respond to urgent needs for both remote learning support, as well as guidance to facilitate meaningful discussion of complex and contentious current events.

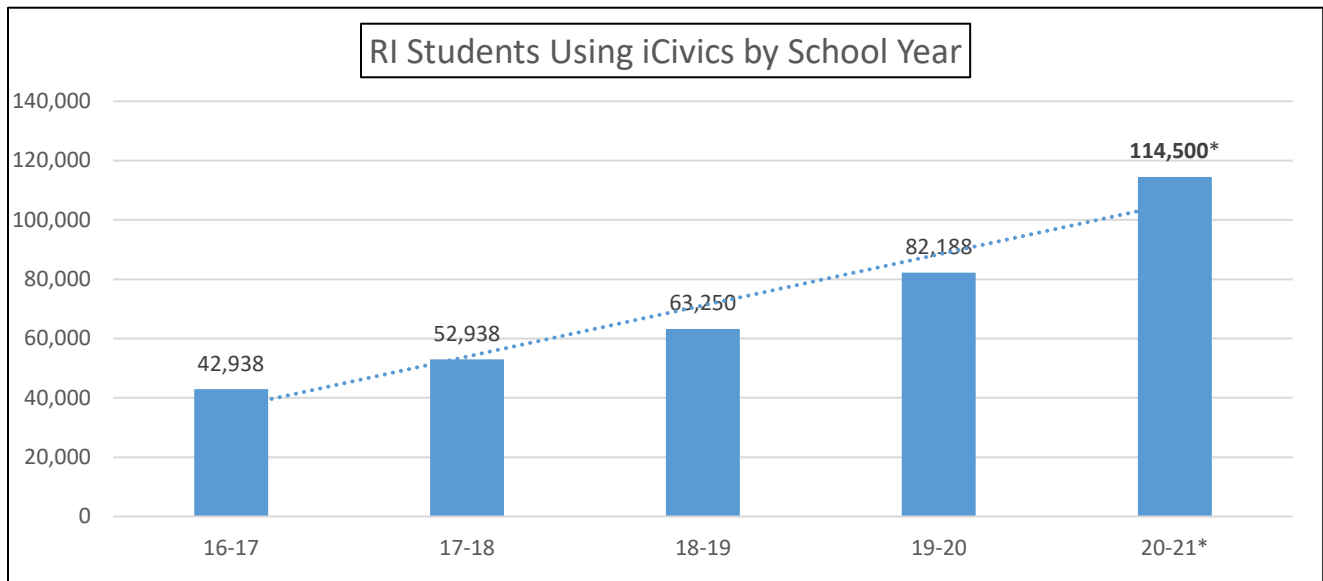
Synopsis of our Success:

Key Performance Metrics Update	2020 Metrics	2020 Projected Metrics Growth	Annual % Increase
 Website visits	16.7 M	20% growth	↑ 24%
 Game plays	21.4 M	10% growth	↑ 7%
 New teachers recruited	73,560	30% growth	↑ 27%
 Active teachers	121,226	30% growth	↑ 22%
 Resource downloads	1.8 M	10% growth	↑ 32%
 Students reached	7.6 M	20% growth	↑ 22%
 New parent registrants	5,163	1,227	↑ 321%

Success in Rhode Island



Over the last year (March 2020-2021), the number of registered iCivics teachers in Rhode Island increased by 40% to 1,832 today. Our games have been played more than 232,000 times by RI students to-date. What's more, iCivics is used in 35 of Rhode Island's 36 regular and regional school districts; 23 of its 27 charter and other state operated schools and 40 private schools.



**YTD through the 2020-21 school year*